


CIOE

THE 13TH
CHINA INTERNATIONAL
OPTOELECTRONIC
EXPO

OPTICAL
COMMUNICATIONS EXPO 

LASERS & INFRARED
APPLICATIONS EXPO 

PRECISION OPTICS EXPO 

LED EXPO 

SEPTEMBER 6-9, 2011

SHENZHEN CONVENTION & EXHIBITION CENTER · CHINA

**EXHIBITOR
MANUAL**

WWW.CIOE.CN

CIOE

Dear Exhibitor,

Thank you very much for your support and participation in the 13th CIOE.

This Exhibitor Manual contains comprehensive services to assist you in making advance arrangements for your participation in the Exhibition. Please read it carefully and observe the general rules and regulations, exhibition schedule and the deadline for your various orders specified. Thank you for your cooperation!

This Exhibitor Manual and relevant forms are also available at CIOE official website:
www.cioe.cn.

We kindly remind you of taking this Exhibitor Manual along with you in your trip to participate in CIOE 2011 for further reference.

We wish you every success in CIOE 2011!

Yours faithfully,
China International Optoelectronic Exposition Office
May, 2011

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VENUE

Shenzhen Convention and Exhibition Center

Address: Fuhuasan Rd., Futian District, Shenzhen 518048, P. R. China

DATES

Stand-fitting: 8:30-22:00, September 4-5, 2011

Exhibitor Registration: 8:30-18:00, September 4-5, 2011

Exhibition: 8:30-17:00, September 6-9, 2011

Move-out: 17:00-22:00, September 9, 2011

ORGANIZER

China International Optoelectronic Exposition Office

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HOTEL SERVICE

Shenzhen Asia Union Net Travel Service Co., Ltd.

Contact Persons: Ms. Xie, Ms. Wu, Mr. Wang, Mr. Li
Tel: +86-755-82191186(ext.-20)
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E-mail: cioe@aun.cn
Website: www.auntrip.com

TRANSLATION AND ETIQUETTE SERVICE

Eshow Exhibition Services Co.,Ltd

Contact: Ms. Du
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OFFICIAL OVERSEA FREIGHT FORWARDER

Hall 1, Hall 2, Hall 3, Hall 4, Hall 9

JES Logistics Ltd.

26/F, Winsan Tower, 98 Thomson Road, Wanchai, Hong Kong, P. R. China
Tel: +86-852-25636645
Fax: +86-852-25975057
E-mail: jerry@jes.com.hk
Contact Person: Mr. Jerry kan

Guangzhou Office

Guangzhou JES Exhibition Services Ltd.

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E-mail: frank@jes.com.hk
Contact Person: Mr. Frank Liang

STORAGE, TRANSPORTATION AND LIFTFORK SERVICE

Address: 1-109, No. 8, Hall 1, Shenzhen Convention and Exhibition Center, Fuhuasan Rd., Futian District, Shenzhen 518048, P. R. China
Contact Person: Mr. Qi Fenglin
Tel: +86-755-82848646
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OFFICIAL CONSTRUCTION CONTRACTOR INFORMATION

Hall 1

Contractor: Shenzhen Zhongshi Exhibition Co., Ltd.

Tel: +86-755-83748293 / 83748459 (ext. -45 / -20)
Fax: +86-755-83747292 / 83210849
E-mail: kf@zhongshifair.com.cn
Customer Service: Ms. Li, Ms. Lee
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Hall 2, Hall 3, Hall 4, Hall 9

Contractor: Engineering Department, Shenzhen Convention and Exhibition Center

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EXHIBITION

1. Timetable

Date	Time	Remarks
September 6 - 9	8:30	Exhibitors and staff members enter exhibition hall
	9:00	Visitors admission
	16:30	Stop move-in
	17:00	Exhibition hall closes

2. Move-in and Move-out Management of Exhibits and Materials

All exhibits and materials must be examined by security guards during the move-in and move-out periods. The exhibits may only be moved in during the move-in and the exhibition period. Any exhibits that need to be moved out must bear the organizer's "Exhibits Move-out Permit" label with signature. Exhibitors shall assign special personnel to attend the booth to ensure the exhibits' security during the move-in, exhibition, and move-out period.

3. Booth Management

- The exhibitor shall not transfer, rent, or sell the booth to others. Inconsistency between the booth applicant and the booth user is considered illegal. This includes:
 - The transfer of the booth to other companies in the name of the joint venture.
 - The transfer or lending of the booth to other companies.
 - Exchanging booths without permission.
 - Other illegal activities.
- The booth shall be attended during the exhibition by an assigned person responsible for the booth. The person responsible for the booth shall be an official staff or business representative of the exhibition company. Persons responsible for the booth must stay on their posts and are responsible for reporting the booth status to the organizer.
- **Goods transaction on location is not permitted.**
- Exhibits may not be removed from the booth or exhibition venue once the exhibition has been officially opened unless special permission has been given by the organizing committee. No booth or exhibits shall be dismantled before the official closing time on the last day of the exhibition.
- Violations of these rules will have the following consequences:
 - Gains acquired illegally through transferring or renting (selling) booths will be confiscated.
 - Serious violations will result in the disqualification from the exhibition.

4. Management of Exhibits and Promotional Materials

- Exhibits

The following exhibits are considered illegal and shall not be displayed. The exhibitors shall take full responsibility.

 - Exhibits that do not comply with the exhibition agreement.
 - Exhibits that cannot be attributed properly.
 - Other illegal exhibits.
 - Exhibitors shall adhere to the rules regarding the Protection of Intellectual Property Rights to ensure that the exhibited technologies and exhibits are legal and shall perform self-protection of intellectual property rights.

- Management of Promotional Materials
 - Promotional materials may only be distributed inside the booth. Distributing or placing promotional materials in other exhibitors' booths or passages is not allowed.
 - Contents and texts of promotional materials must comply with the relevant laws. Exhibitors shall take full responsibility for the authenticity and legitimacy of the promotional materials.
 - Exhibitors shall not distribute promotional materials for others. The exhibitor shall be held fully liable for all disputes and responsibilities arising from violations.

5. Security

- The organizing committee will try to secure booths and exhibits. However, the organizer shall not be liable for any injuries to persons or the loss or damage of exhibits.
- Exhibitors shall assign special personnel responsible for security issues. These issues include security work, development of security measures, security education, training, and management, and enhancing the awareness of security issues.
- All exhibitors shall abide by the rules and regulations of the exhibition to maintain the order of the exhibition. Exhibitors must not participate in illegal activities such as the Falun Gong cult and shall enhance the awareness of security to prevent accidents.
- All personnel must carry the relevant badges and cooperate with the security guards. Badges are not transferable. Taking persons without badges into the exhibition hall is not permitted. Persons violating this rule shall be prosecuted.
- Exhibits shall be placed according to the rules and must not be placed outside the booth. All exhibits must undergo inspection and correction by the organizer's staff.
- Exhibitors must take all measures to prevent fires, strictly abide by the electricity safety regulations of the exhibition, adhere to fire safety rules, and enhance the fire safety awareness of their staff. The personnel responsible for fireproof materials of the booth shall strictly implement the responsibility system for the prevention of fires and enhance the inspection management. Security problems should be reported immediately to the staff or the responsible personnel.
- Exhibitors should consciously protect the fire equipment and facilities to ensure the integrity and proper functioning of fire safety facilities. Fire hydrants and fire-fighting equipment shall be placed one meter away from any items. Fire-fighting equipment must not be blocked, seized, occupied, or damaged. Booths must not have any kind of ceiling to ensure that the fire alarm system and the automatic fire-fighting system can function properly.
- At closing time, exhibitors should actively cooperate with the security staff to do the clearance work diligently, which includes removing flammable debris, kindling, and other hidden dangerous materials, shutting down the booth's power supply, storing valuables, and closing windows.
- At closing time, valuables should be put into lockers or be protected by other security measures. Exhibitors must strictly comply with the time schedule and move in/move out on time to ensure the security of exhibits.

Note: Since the exhibition will be attended by many visitors, exhibitors should watch over their personal valuables (such as purses, laptops, cameras, mobile phones, etc.). Especially during business negotiations, a person should be assigned to look after valuables. The organizer shall not be responsible for any losses.

6. Food Service

- During the stand fitting and exhibition period (September 4-9), the dining area will provide food and drink service in the exhibition center. Take-away food is not allowed to bring into the exhibition hall.

7. Management of Vehicles and Traffic Lanes

- During the exhibition, all vehicles must move in and move out in accordance with the "Vehicle Permit" issued by the Shenzhen Traffic Police Bureau and follow the instructions of the onsite traffic staff and traffic wardens

when driving and parking.

- The trucks, which are permitted to enter the exhibition halls, must adhere to the transportation signs and guidance signs, and follow the instructions of the onsite staff.

8. Booth Cleaning

The exhibition center will take charge of the cleaning of the package space booths and the public area during and after the exhibition. The cleaning of raw space must be performed by the exhibitor. During the exhibition, the exhibitor must keep the booth tidy and put any waste into the specified dustbins. The exhibition center will take charge of the removal and transportation of the waste. During the exhibition, cleaning services are available; costs depend on the area to be cleaned. During the move-out time, raw space exhibitors must move out all decoration materials or pay fees to the exhibition center to do so. Remaining goods will be considered a neglect of the exhibitor's duties. The cleaning deposit will be refunded after the onsite inspection by the organizer.

9. Insurance, Liability, and Risks

- All exhibitors shall insure and indemnify all costs, claims, demands, and expenses at the exhibition venue. They should also provide an insurance coverage and third-party liability for their own staff against injury. As to the valuable exhibits and properties, exhibitors are strongly advised to sign an agreement with the security company assigned by Shenzhen Convention and Exhibition Center, in order to hire extra security guard to protect the valuable exhibits and properties.
- The organizing committee shall in no case be held responsible for amendments or alternations to all or any of the rules and regulations caused by circumstances beyond the organizing committee's control.

10. Control of Noise Level

- Noise levels must not annoy other exhibitors or visitors.
- Sound levels produced by audio equipment may not exceed 50db.
- Exhibitors violating these rules frequently will be prosecuted by the organizing committee.

11. Penalties for Counterfeits, Inferior Products, and Arbitrary Demurrage

To protect the legitimate rights and interests of both exhibitors and visitors and to protect the image of the CIOE, the marketing of counterfeits and inferior products as well as arbitrary demurrage are forbidden. (The identification of counterfeits and inferior products is subject to the relevant rules of national legislation.)

- Exhibition items that are inconsistent with the declared exhibition will be removed or confiscated. This will be recorded as a condition influencing the admission to subsequent shows.
- The booth renter, the seller, and individuals shall take full responsibility for the consequences arising therefrom.

12. Special Instructions for Foreign Exhibitors

- Governing Law
Exhibitors are required to observe and abide by all the laws of the P.R. China.
- Visa Application
 - Exhibitors must ensure that they abide by all visa and health requirements of the countries they intend to depart for. The organizer can provide assistance service.
 - The fact that the exhibitor was not successful in obtaining his visa shall not constitute a basis for the cancellation of the contract.
- Customs Clearance
Exhibition halls are regarded as bonded areas. All goods inside the exhibition halls are exempted from tax, except alcoholic drinks and other beverages. No goods are allowed to be taken out of the exhibition hall without

prior approval by customs. Exhibitors are required to adhere to the following rules:

- They must contact the official freight forwarder to fulfill the formalities for the exhibits' customs clearance.
- For hand-carried goods, exhibitors must inform the official freight forwarder for customs declaration/clearance in order to be allowed to move the goods into or out of the exhibition hall.
- All promotional materials – such as printed matters, business cards, demonstration materials, and gifts – must be inspected by customs in advance; otherwise they may not be taken into the exhibition hall.
- Please keep all receipts issued by customs as the official freight forwarder will need these receipts to pick up the exhibits.
- Giveaway and souvenir items are permitted but are subjected to import duty. Exhibitors must submit the packing list with quantities and prices to the customs office via the official freight forwarder before distribution.
- The selling of exhibits after the exhibition shall be subject to the law of the P.R. China.

13. Regulations Concerning the Protection of Intellectual Property Rights

Exhibitors must ensure that all exhibits, packages, publicity materials, etc. neither violate the relevant laws nor constitute any infringement, and shall agree to pay the sponsors for all costs and damages incurred in case that the participants and the sponsors are accused of infringement by any third party. The organizer shall not be held responsible for any lawsuits and related liabilities.

All the exhibitor's promotional activities shall be held within the booth. Exhibitors are not allowed to take photos in other booths without permission.

14. Dangerous Materials and Air Compressors

- No open lights and lamps or inflammable and explosive gases may be used in the exhibition hall.
- Exhibitors are required to declare details of any inflammable, explosive, and radioactive article to the official freight forwarder when supplying the exhibits list in order to facilitate safety inspection by local authorities and to enable to take appropriate protective measures.
- For fire and safety reasons, necessary inflammable liquids are permitted only after declaration.
- No air compressor shall be placed in the hall. Exhibitors shall contact the official contractor if necessary.

15. Communication Services

The exhibition hall provides telephone and network services. Exhibitors may connect their communication devices to the plugs in the booth if fees have been paid. The "first come, first serve" principle will be applied due to quantitative restrictions. For details, please contact the official contractor.

16. Other Regulations

- Law
Exhibitors are required to observe and abide by all the laws of the P.R. China.
- Promotional Materials Censorship
All promotional materials (including demonstration materials and samples), such as printed matters, films, videocassettes, and slides to be shown to the public during the exhibition must be pre-censored by the Chinese authorities.

STAND FITTING

1. Timetable

Date	Time	Remarks
September 4-5	8:30-22:00	Move-in
September 5	22:00	Exhibition hall closes; security inspection

2. Space Types

There are two types of space: raw space and package space. Package space refers to booths constructed with selected furniture and models. Raw space refers to booths with special design, which is to be decorated by the exhibitor and the assigned construction company.

3. Construction and Fire Safety Regulations

- Height confinements: the maximum height of package space booths is 3 meters (including platform height); in case technical conditions are appropriate, the maximum height of raw space booths is 7 meters (including platform height). Any other construction height requires approval by the exhibition center.
- There must be at least 1 meter distance from the next fire hydrant, including an access alley.
- No stickers should be applied to the exhibition hall's walls and to public facilities. No double-sided adhesive materials (such as plastic and paper) should be applied to the exhibition hall's corridor poles. Drilling, painting, brushing, carving, or pasting the walls and grounds are not allowed. Public facilities must not be damaged. Offenders will be fined.
- Fire equipment, electrical equipment, emergency exits and passages may not be blocked, buried, occupied, or obstructed. Booths or shelves must not be placed under the rolling fire door.
- According to the requirements of the Firefighting Department, multi-storey booths with ceiling or mono-storey booths with a height of more than 3 meters must be equipped with temporary smoke detectors and automatic fire sprinkling systems.
- Exhibitors are required to adhere to other regulations concerning exhibition stand fitting.

4. Onsite Services

- The onsite information desk is in charge of consultation, reception, supervision and will provide the following services:
 - Examination and approval of construction permits.
 - Approval of over-time work applications.
 - Approval of water and electricity supply and facility installation.
 - Fire safety consultation.
 - Cleaning deposits.
 - Safety deposits.
 - Charge service.
- For furniture rental items, please refer to official construction contractor information.
- Regulations for the hanging of items
 - The hanging of items requires permission and must be executed by a professional staff.
 - The hanging of items is generally restricted to advertising banners and illuminated signs. The hanging of heavy items and the unauthorized hanging of items is prohibited.
 - Note: The exhibition center will try to meet exhibitors' requirements concerning the hanging of banners, signs, etc. However, as the hanging of these items is usually difficult and depends on many factors, full accuracy can often not be achieved. Deviations of up to 2 meters will be considered normal.
 - In case you have any inquiries, please contact the organizing committee directly.

MOVE-OUT SCHEDULE

1. Timetable

Exhibitors must adhere to the move-out schedule after the exhibition. Night work on September 9 is acceptable. Time arrangements are as follows:

Time		Work Content
September 9	16:00	End of visitor admission
	16:30	Shutdown of water and electricity supply; facilities are returned; deposits are refunded; move-out is arranged
	17:00	Exhibition hall closes
	18:00-22:00	Move-out of big exhibits; move-out is finished

2. Move-out Regulations

- Dismantling work may not start before the official closing time.
- Booth dismantling work may begin after the exhibition closes at 18:00.
- The move-out permit must be presented during the move-out period.
- No goods shall be placed in the passage.
- The move-out of exhibits requires a written permission issued by the exhibition center.
- Exhibitors must pay for any damages to the facilities in the exhibition hall.
- Any items remaining in the hall after the move-out period will be discarded; special instructions by the exhibitor are not admissible.
- Electrical equipment must not be dismantled or moved out without permission.
- Exhibitors must adhere to the move-out schedule and to the move-out regulations.

3. Move-out Service

- Refunding of deposits
Rental furniture must be returned to the information desk 30 minutes before closing time for deposits to be refunded. Cleaning deposits can only be reclaimed after all waste has been removed and after approval by the official staff.
- Sending back freight
Please consult the official freight forwarder.

CONFERENCE

China International Optoelectronic Conference (CIOEC)
CHINA OPTICAL COMMUNICATION TECHNOLOGY AND DEVELOPMENT FORUM 2011
Shenzhen Convention & Exhibition Center · China September 6-7, 2011

Sponsors:

Chinese Optical Society
China Electronic Chamber of Commerce
Department of High and New Technology Development and Industrialization, Ministry of Science and Technology of the People's Republic of China
China International Optoelectronic Exposition (CIOE) Organizing Committee

Organizers:

China International Optoelectronic Conference (CIOEC) Office
Shenzhen Herong GS Exhibition Co., Ltd.

Supporters:

Ministry of Science and Technology of the People's Republic of China
China Association for Science and Technology
Chinese Academy of Sciences
Academy of Opto-Electronics, Chinese Academy of Sciences

Co-Sponsors:

Optical Communication Committee of China Institute of Communications
Wuhan National Laboratory for Optoelectronics
Shenzhen Institute of Electronics
School of Information and Optoelectronics Science and Technology, South China Normal University
College of Optoelectronic Engineering, Shenzhen University

Strategic Partner:

Global Sources

Official Media:

China Optoelectronics (Journal)
China International Optoelectronic Exposition
Website: www.cioe.cn
OPTOCHINA.net: www.optochina.net

Highlights:

- * The 13th China International Optoelectronic Exposition (CIOE 2011) will be held concurrently with the forum to guide industry development with the frontier technologies.
- * The forum will follow the policy support keynotes, stick closely to the industry development trends and hot topics, and many famous experts will be invited to this forum...
- * The forum topics and engaged reports will stick closely to the latest development of the optoelectronic enterprises.
- * The forum will focus on the applied technologies exchange and giving priority to practical applications with due consideration to academic discussion.
- * The end users, chief technical officers, researchers, and technicians will have an interactive communication to discuss the hot topics in depth.
- * The continuous reports from mainstream medias will effectively enhance the brand and industry impact of the forum and exhibiting enterprises.

Professional Audience:

Optical communication operators, network planners and support engineers
Optical equipment suppliers, R&D engineers
Optical components manufacturers, senior technicians

Topics:**THE IMPLEMENT AND APPLICATION OF THREE NETWORKS CONVERGENCE**

- The Main Challenges in the Implement of Three Networks Convergence
- Three Networks Convergence and NGB
- The Implement Steps of Three Networks Convergence
- The Developments and Trends of Broadband Access Technologies
- Realize the Unified Optical Fibre Access in a Diversified Market
- 10G PON and Next Generation PON (WDM-PON) Technology
- The Application of EPON in Bidirectional Transformation of CATV Network
- Three Networks Convergence
 - the State Administration of Radio Film and Television
- Three Networks Convergence
 - China Telecommunication
- The Full Services Problem of Three Networks Convergence
- Main Technology Solutions for Three Networks Convergence

NEW-TYPE OPTICAL COMPONENTS AND MODULES

- Optical Transmitting and Receiving Components
- New-Type Optical Module Technology Design
- New Protocol Optical Components and Modules
- Optical Fibre / Cables for Next Generation Network
- New-Type Optical Passive Components
- New-Type Optical Access Components
- Research on New Photonic Integrated Materials
- Si Integrated Technologies and Components
- Optical Integration for III-V Material
- Optical Integration for Aggregation Materials
- OEIC Technologies and Components
- New PIC Technologies and Components
- Other New-Type Technologies

HIGH-SPEED OPTICAL TRANSMISSION TECHNOLOGIES AND INTELLIGENT OPTICAL NETWORK

- 40-100G OTN and Its Application
- Beyond 100G OTN Solutions
- Solutions to OTN Node Technology
- Optical Modulation and Dispersion Compensation Technologies
- 40-100G Optical Transceiver Modules
- New-Type Differential Phase Shift Keying (DPSK) Modules
- 40G and 100G Coherent Mixers
- 100G Coherent Receiver Technologies
- Intelligent Optical Network System Solutions
- ROADM
- WSS
- Tunable Laser
- Tunable Transponder
- Tunable PD
- Tunable Filter
- Tunable Attenuator
- MEMS Tunable Laser
- Others

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For more information, please visit www.cioe.cn or www.optochina.net.

**China International Optoelectronic Conference (CIOEC)
LED LIGHTING TECHNOLOGY AND DEVELOPMENT FORUM 2011
Shenzhen Convention & Exhibition Center · China September 6-7, 2011**

Sponsors:

The Chinese Optical Society
China Electronic Chamber of Commerce
Department of High and New Technology Development and Industrialization, Ministry of Science and Technology of the People's Republic of China
China International Optoelectronic Exposition (CIOE) Organizing Committee

Organizer:

China International Optoelectronic Conference (CIOEC) Office
Shenzhen Herong GS Exhibition Co., Ltd.

Supporters:

The Ministry of Science and Technology of the People's Republic of China
China Association for Science and Technology
Chinese Academy of Sciences
Academy of Opto-Electronics, Chinese Academy of Sciences

Co-Sponsors:

Wuhan National Laboratory for Optoelectronics
Chongqing LED Lighting Alliance
Hong Kong Applied Science and Technology Research
Photonics Industry & Technology Development Association (PIDA)
Guangdong LED Industry Alliance
Shenzhen Optics & Optoelectronic Manufacturers Association
Shenzhen LED Industry Association
School of Information and Optoelectronics Science and Engineering, South China Normal University
College of Optoelectronic Engineering, Shenzhen University

Strategic Partner:

Global Sources

Official Medias:

China Optoelectronics (Journal)
China International Optoelectronic Exposition
Website: www.cioe.cn
OPTOCHINA.net: www.optochina.net

Purpose:

The forum focuses on the practical technologies in applications, centering around the academic discussion and balancing the interests of all parties. The topics will focus on the most advanced LED industry development strategies, LED products, LED technologies, and global LED applied experience labeled with low carbon, environment protection, and sustainable development. The forum aims at speeding up the development of Chinese LED industry and promote the popularization of LED applications in China by enhancing the LED innovation abilities, products' quality and technical levels.

Professional Audiences:

Develop engineer, product managers, and other industry delegates in relevant to LED chip, packaging, module, lamps, TV, etc.

Highlights:

- * To be held concurrently with the 13th China International Optoelectronic Exposition (CIOE 2011) (Supporting Expo: CIOE 2011· LED Expo)
- * Invite experts from relevant government bodies, national LED alliance, associations, leading LED enterprises from all over the world
- * Focus on the most sensitive topics on the national industry policies, key technical difficulties of the industry development, LED marketing situations, intellectual property, financing and investment.
- * Organize concurrent B2B Round Table Meeting inviting representatives from attendees, exhibitors and government purchasing delegations, and professional buyer groups.
- * Invite the key professional medias to report the event continually and enhance the effect of the event and brand exhibitors.

Main Topics and Sessions:

LED Backlight

- Key Technologies on LED Chip Manufacturing and Packaging
- The Development and Application Trend of Display and Illumination for High-efficiency and Microstructural Light Guide Plate and Diffusion Block
- The Latest Technology and Trend on the Light-adjusting Mechanism for LED Backlight Module
- High Brightness and High Efficiency Technologies of LCD Display Backlight
- The Thermal Dissipation Technology of LED Backlight
- The Latest Technology and Development Trend of LED Backlight Driving
- The Present Situation and Prospect of LED Backlight Application and Marketing Scale.
- The History and Development Trend of the Edge Light LED Backlight Driving Technologies
- The Development Trend and Marketing Prospect of the Direct Type of LED Backlight
- The Key Factors on the Color Performance of LED Backlight TV
- The Marketing Trend and Cost Prediction of LCD Backlight Modules, and High Function and Composition of Optical Film
- Standards, Patents, and Intellectual Property Rights Protection Mechanism
- How to Optimize Local Supply Chain and Improve the Cost Performance

LED Lighting

- The Key Technology of LED Heat Dissipation
- The Solution on Improvement of LED Light Quality and Luminous Efficiency
- How to Improve LED Luminous Efficiency
- LED Driving Solutions
- Module Light Source Solutions
- The Optical Designing Technology of LED Lamps

OLED Technology

- The OLED Development Trend
- The Method to Improve OLED Luminous Efficiency
- New Type of Solid State Lighting- Phosphorescent OLED
- The Optimization of Device Structure and Materials
- The Latest Development of White OLED for Illumination
- OLED Marketing and Industry Division

LED Display Technology and Market

- The Manufacturing and Design of High- density LED Display
- The Improvement Strategies for Anti-aging of LED Display
- The Technology of Color Correction
- Wave Correction and Brightness Correction
- The Test and Measurement Technology of LED Display
- The Research and Discussion of the LED Display Technology Industry

Development and Opportunities of the Projection Industry

- The Present Situation, Difficulties, and Future Trend of the Projection Technology
- The Future Demand of Projection for New Application Area (3D Projection, Interactive Projection...)
- The Effect of the Supply Chain to the Projection Development
- The Effect of the Development of Solid State Light Emitter to the Projection

Driving Control Circuit and Power

High-luminous LED

LED Used in Vehicle lighting

Photovoltaic (Solar) & LED

Contact :

Ms. Tan: 86-755-86290815

elsa@cioe.cn

Ms. He: 86-755-86270601

coes01@cioe.cn

Fax: 86-755-86290951

Add: Room 607, East Block, Costal Building, Haide 3rd Road, Nanshan District, Shenzhen, Guangdong Province, P. R.China

Website: www.cioe.cn

For more information, please visit www.cioe.cn or www.optochina.net.

THE CHINESE OPTICAL SOCIETY ANNUAL CONFERENCE 2011

INTRODUCTION

The Chinese Optical Society (COS) Standing Committee has decided to hold the Chinese Optical Society Annual Conference 2011 on September 5-8, 2011 at the Shenzhen Convention & Exhibition Center, concurrently with the 13th China International Optoelectronic Exposition (CIOE 2011). The collocation of the COS Annual Conference 2011 and CIOE 2011 will establish an university-industry- research event, and build a multi-angle, multitiered, multi-channel exchange platform to promote the technology innovations and accelerate achievement transformation in the optics and optical engineering fields.

The Chinese Optical Society Annual Conference, which is held every two years, is regarded as the top class and largest academic conference in the optical industry in China. The COS Annual Conference 2011 will set 17 sessions, covering nearly 100 sub-sections in the optics and optical engineering fields; it will expect over 1,300 attendees, including more than 20 academicians of the Chinese Academy of Sciences and the Chinese Academy of Engineering. Aiming at providing expert suggestion to enhance the enterprise' innovation ability and development potential, the conference will hold various on-site workshop attended by academicians, enterprises researchers and senior managers, etc. Ten professional journals including the Acta Optica Sinica, Chinese Journal of Lasers, and China Optoelectronics will fully participate in and report the on-site activities.

This cooperation will present the optoelectronic professionals a largest, highest level, full of Shenzhen characteristics optical conference.

PURPOSE OF THE CONFERENCE

The Chinese Optical Society holds the academic annual conference every two years, which summarizes and exchanges the latest achievements in the optics, photonics, optoelectronics and engineering optics fields in China. The conference not only provides academic exchanges but also enhances the interacting with enterprises; it presents the latest scientific achievements in the nowadays optics fields and the development of optics and optoelectronics in the 21st century. The conference provides with an ideal platform for professionals to discuss new ideas and exchange new technologies, promoting the technology innovations and accelerating achievement transformation in the optics and optical engineering fields. Moreover, the conference also discusses the frontier of optics and optoelectronics technology developments, which promotes the continuous growth and development potential of the China's optics and optoelectronics market.

ORGANIZATION STRUCTURE

Sponsor:

Chinese Optical Society

Organizers:

China International Optoelectronic Exposition (CIOE) Organizing Committee

Shenzhen University

Shenzhen Optical Society

Co-Sponsors:

Shenzhen Herong GS Exhibition Co., Ltd.
China International Optoelectronic Conference (CIOEC)

Supporter:

Shenzhen Municipal People's Government

Venue:

Shenzhen Convention & Exhibition Center · China

Dates:

Sept. 5-8, 2011

CONFERENCE INTRODUCTION:**Conference Program**

- Sept. 5 Registration
- Sept. 6 - 8 Opening Ceremony (Welcome Messages) and Invited Reports;
Attend the 13th China International Optoelectronic Exposition;
Session Reports and Activities;
Seminar on Enterprise Development;
Promotion Fair for Talents of Optoelectronics Industry

Professional Audiences**Expected Attendees: 1,000 - 1,500**

Attendees will include universities' professors, central enterprises, scientific institutes researchers, military industrial institutions researchers, enterprises managers, and other professionals in the optics and optical engineering fields.

SESSIONS:

1. Up-to-date Development and Applications of Optical Materials
2. Latest Development of Precision Optical Test
3. Latest Development of Optical Thin-Film Technologies
4. Nonlinear Optics and Mesoscopic Optics
5. Laser Physical Technologies and Applications - Laser Processing Committee Annual Meeting
6. Infrared and Optoelectronic Components
7. Optoelectronic Technologies and Systems
8. Biomedical Photonics
9. Transient Photonics
10. Fibre Optics and Integrated Optics
11. Holography and Optical Information Processing
12. Colour Science and Image Technology
13. Engineering Optics and Optical Design and Manufacturing
14. Environmental Optics Technology and Its Application
15. Space Optics and Optical Remote Sensing Applications
16. The Study on Education of Optics and Optical Engineering
17. Latest Research on Optics and Optoelectronics Industrialization Technologies

Contacts:

China International Optoelectronic Conference (CIOEC) Organizing Committee
Ms. He Xiaojia, Ms. Sun Ying
Tel: 86-755-86270601/86271161 Fax: 86-755-86290951
Email: cioec01@cioe.cn; cioec03@cioe.cn

HOTEL SERVICE

FORM 1

THE 13TH CHINA INTERNATIONAL OPTOELECTRONIC EXPO HOTEL LIST

Hotel Name	Discount Rate/Night	Original Rate	Brief Introduction
Grand Mercure Oriental Ginza Shenzhen* (5 Stars)	RMB 550 (Breakfast included; Morning & Evening Shuttle Bus Service included)	RMB 858 + 15%	The hotel is located in the center of Futian CBD, connected with ZhuziLin metro station. It offers 481 rooms, and is only 15 minutes by car to the Shenzhen Convention & Exhibition Center. Address: B Gate of ZhuziLin Metro Station, Shennan Boulevard, Futian District
Golden Central Hotel (4 Stars)	RMB 450 (King size bed; Breakfast included)	RMB 588 + 15%	Golden Central Hotel is located in the center of Futian District. Next to the Shenzhen Convention & Exhibition Center, it was built following the standard of 5-stars level hotel mainly for the people who come to Shenzhen to join the exhibition, only 5 minutes on foot to Shenzhen Convention & Exhibition Center. The hotel lobby is located on sixth floor.. Address: No. 3037, Golden Central Building, Jintian Road, Futian District
	RMB 500 (Twin beds; Breakfast included)	RMB 688 + 15%	
Grand Chu Hotel* (4 Stars)	RMB 360 (Breakfast included; Morning & Evening Shuttle Bus Service included)	RMB 428 + 15%	The hotel is an international 4-star business hotel located near Shenzhen Convention & Exhibition Center. The hotel has more than 200 rooms and various meeting rooms, with elegant decoration and free broadband internet access. Address: No. 9003, Binhe Avenue, Futian District
Royalty Hotel* (4 Stars)	RMB 360 (Breakfast included; Morning & Evening Shuttle Bus Service included)	RMB 468 + 15%	As a 4-star level business-oriented hotel with modern decoration and elegant style, it is located at the connection of Fumin Road and Xinzhou Road, where is the prime area of the Shenzhen city. Address: No. 131, Fumin Road, Futian District
Xin Da Zhou Hotel* (4 Stars)	RMB 360 (Breakfast included; Morning & Evening Shuttle Bus Service included)	RMB 438 + 15%	Opened in October 2005, the hotel was decorated by 4-star level. Near the Shenzhen Convention & Exhibition Center, it offers more than 200 rooms and free broadband internet access. Address: No. 109, Xinzhou Bei Cun, Futian District
Guofeng Hotel (3 Stars)	RMB 238 (Breakfast included)	RMB 398 + 15%	The hotel is located near the Shenzhen Convention & Exhibition Center. With metro station at the gate of the hotel, it is very easy to get to the Shenzhen Convention & Exhibition Center and city downtowns, such as the downtown Huaqiang Bei, the downtown Dongmen and the Overseas Chinese Town. Address: No. 12, Caitian Road, Futian District
Meiyi Hotel (3 Stars)	RMB 268 (Breakfast included)	RMB 358 + 15%	Opened on 1st Sept., 2006, it is a budget hotel. As the nearest hotel from the Shenzhen Convention & Exhibition Center, it connects to the Convention & Exhibition Center with a pedestrian bridge. Address: Block C, Huangdu Plaza, No. 3008, Yitian Road, Futian District

1. Transportation

Transportation guidance from the Shenzhen International Airport to downtown will be provided by our work staff from 10:00 AM to 5:00 PM during Sept. 4 to 5, 2011. During this time, free shuttle buses per hour from the airport to the Shenzhen Convention & Exhibition Center and to the hotels marked * above are available. If you need more convenient transportation, you can also select our pick-up service at the Hong Kong International Airport and Shenzhen International Airport.

Moreover, we have signed friendly agreements with air companies and railway station, which makes sure that we can offer the best price for your return tickets. Limited free tickets will be offered for group bookings in advance.

2. Travel Services

Being adjacent to Hong Kong, Macau and Zhuhai, Shenzhen owns a large number of tourist attractions, such as the Window of the World, Dameisha Beach, Splendid China, and Happy Valley etc.

Recommended tour routes: one-day tour in Shenzhen, one-day tour in Zhuhai, three-day tour in Hong Kong, four-day tour in Hong Kong and Macau.

For more routes, please contact the hotel service department.

HOTEL RESERVATION FORM

Company Name												
Address												
Contact Person		Mobile		Tel		Fax						
Hotel Name												
Guest Name	Check-in and Check-out Date								Return Flight Date	Return Train(Bus) Date	Contact Phone	
	Sept. 3	Sept. 4	Sept. 5	Sept. 6	Sept. 7	Sept. 8	Sept. 9	Sept. 10				
Remarks:										Pick-up Service	Yes	
											No	

Notes:

1. After you fill in this form, please fax it to +86-755-82178250. For any queries, please contact Miss Wu.
2. Please pay the hotel charges to the provided bank information, and fax the bank transfer slip to +86-755-82178250 once payment is made.
3. The hotel service center will assign service staff in each hotel and provide 24-hour service. Please pay attention to the exhibition schedule and other notices in your room.

Contact: Miss Wu, Miss Xie, Mr. Li, Mr. Wang
 Tel: +86-755-82191186
 Fax: +86-755-82178250
 E-mail: cioe@aun.cn
 Website: www.Aunexpo.com

FORM 2

INTERPRETER AND RECEPTIONIST SERVICE

Description		Cost/Day	Qty	Working hours
Receptionist		\$40		
Translator	English	\$60		
	Japanese, Korean	\$90		
	Russian, German, French	\$130		
	Italian, Spanish	\$150		

Remark: Invoice will be issued on September 4-9, 2011 at #205 inquiry center, 2nd floor of Shenzhen Convention & Exhibition Center.

Eshow Exhibition Services Co., Ltd.

Attn: Ms. Du

Tel: +86-20-34692023

Cell: +86-13533880012

Email: ling-2.8@163.com

If you need assistance from the organizer, please send email to international@cioe.cn

RENTAL SERVICE OF VISITOR INFORMATION COLLECTOR PDA

Rental Price

Device Name	Introduction	Rental Price	Deposit
Name Card Scanner	The device can collect name cards information (software service is included).	RMB 1,000/ exhibition period	RMB 2,500
Wireless PDA	The device can read and collect visitor badge's information.	RMB 1,200/ exhibition period	RMB 3,000

Advantages:

1. The information collector PDA can read the bar code on visitors' badges and store the complete visitor's information, which will be sent to you by the organizer after the show.
2. By using the information collector PDA, make your booth reception more efficient.
3. The collected visitor information can be filtrated, sorted and evaluated by the PDA, which will be helpful to make a post tradeshow report and evaluate the effect of exhibiting.

Information Collector Rental Registration Form:

Company Name				Booth No.	
Contact Person		Tel		Fax	
Mobile			E-mail		
Device Name		Price/ Day		Quantity	
Total Amount					
Authorized Signature of Exhibitor:				Date:	

Notes:

1. The exhibitor identification card and deposit are a must for renting the devices.
2. The devices are available to exhibitors before the show time and must be returned after the show time every day; exhibitor identification card and device rental card are a must for getting the devices.
3. Exhibitors are required to compensate for the loss or damages of the rented devices according to the cost of the devices.
4. After the exhibition finished, the collected information will be sent to exhibitor within five working days by e-mail.

FREIGHT FORWARDER

IA. FREIGHT HANDLING TARIFF - INWARD MOVEMENT

FREIGHT FROM OVERSEAS / HONG KONG

1. Basic service charge

US\$ 70.00 / exhibitor / consignment
(Communication & documentation fee)

2. Freight charge Hong Kong to Shenzhen

From JES Logistics HK warehouse delivery up to exhibition stand incl. customs clearance, assistance with unpacking and one time positioning.

US\$ 120.00 / cbm
min 1 cbm / exhibitor / consignment

3. Freight transfer from other exhibitons

From SZCEC bonded warehouse delivery up to exhibition stand, customs clearance, assistance with unpacking and positioning.

US\$ 60.00 / cbm
min 1 cbm / exhibitor / consignment

4. Overweight / oversized cargo handling surcharge

- i. Weight of each single package over
 - 3001 kgs - 5000 kgs
 - 5001 kgs - 7000 kgs
 - 7001 kgs - 10000 kgs
 - Over 10,001 kgs

US\$ 7.00 / 100 kgs
US\$ 9.00 / 100 kgs
US\$ 10.00 / 100 kgs
to be quoted upon request

- ii. Size of each single package over L 300 cm, W 220 cm or H 220 cm.
If one dimension exceeds the above, surcharge of US\$10.00 / cbm will be imposed.

- e.g. one dimension exceeds the above, the surcharge will be
two dimensions exceed the above, the surcharge will be
three dimensions exceed the above, the surcharge will be

US\$ 10.00 / cbm
US\$ 20.00 / cbm
US\$ 30.00 / cbm

5. Optional services (where applicable)

- a. Translation of list of exhibits

US\$ 5.00 / page
min US\$ 30.00 / exhibitor / consignment

- b. Storage fee in HKG for any freight arrives before the published date
 - FCL cargo
 - LCL cargo
 - Air cargo

US\$ 70.00 / 20 ' GP cntr / day
US\$ 100.00 / 40 'GP cntr / day
US\$ 5.00 / cbm / day
US\$ 1.00 / 10 kgs / day

- c. Storage of empty cases

US\$ 10.00 / cbm
min 1 cbm / exhibitor / consignment

- d. Return empty shipper's own container to HKG terminal depot (Shenzhen – HKG)

US\$ 280.00 / 20 ' GP cntr
US\$ 350.00 / 40 ' GP cntr

- e. China customs examination fee US\$ 10.00 / cbm
min 1 cbm / consignment
- f. Customs computer data entry fee US\$ 8.00 / page of list exhibits
- g. Merchandise inspection fee US\$ 10.00 / cbm
min 1 cbm / consignment
- h. Quarantine inspection handling services US\$ 8.00 / item
US\$ 160.00 / 20 ' GP cntr
US\$ 250.00 / 40 ' GP cntr

** Fumigation charges incl. delivery to / from fumigation workshop to be quoted upon request.*

** The cost of quarantine treatment such as fumigation and dis-infection will be billed according to actual expenses.*

6. Cargo pick up in Hong Kong

- a. From Hong Kong airport ,seaport, exhibitor's warehouse in Hong Kong delivery up to JES Logistics warehouse incl.5 days free storage. US\$ 35.00 / cbm
min US\$ 100.00 / exhibitor / consignment
Sea / local cargo US\$ 0.35 / kg
Air cargo min US\$ 100.00 / exhibitor / consignment

** All THC / consolidators fees, warehouse registration fee, etc (if any) incurred in the pick up location will be passed on as per outlay.*

- b. Warehouse handling US\$ 20.00 / cbm
min 1 cbm / exhibitor / transaction
- c. Heavy-Lifting surcharge for any single piece over
2 - 5 tons US\$ 120.00 / pick-up
5 - 10 tons US\$ 300.00 / pick-up
Over 10 tons to be quoted upon request

1B. FREIGHT HANDLING TARIFF - RETURN MOVEMENT

Same charges as Inward Movement listed above with reversed services provided.

II. DEADLINE

1. Documents (Transport Order FORM A and List of Exhibit FORM B)	10-11 August 2011
2. Cargo picking up in Hong Kong for onward shipment to Shenzhen	24-25 August 2011

Please fax us your Transport Order and List of Exhibits (Form A & B attached) at least 3 working days prior to picking up your cargo. Cargo arriving after our deadlines will incur a 30% late arrival surcharge.

III. CONSIGNEE IN HKG

All goods to be shipped to HKG for consolidation shipment to Shenzhen.

A. Consignee

JES Logistics Limited
 26/F., Winsan Tower,
 98 Thomson Road,
 Wanchai, Hong Kong
 Tel : (852) 2563 6645
 Fax: (852) 2597 5057

Notify Party

JES Logistics Ltd
 c/o CIOE 2011 Shenzhen

B. Description Of Goods

Please state in the OBL or AWB: Exhibition Goods (For transshipment via Hong Kong for CIOE 2011 Shenzhen).

C. Documents

Sea Shipment - 2 original and copies of Bill of Lading plus 3 copies of List of Exhibits FORM B must be couriered to us


at least 3 working days before shipment arrives.

Air Shipment - 2 original AWBs plus 3 copies of List of Exhibits FORM B must be attached to all air shipments and a facsimile advice giving AWB no. and details of consignment must be sent to us at least 48 hours prior to the arrival of cargo.

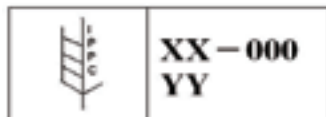
D. Fumigation

All cargo containing wood packaging materials (e.g. crates, pallets, frames) must be fumigated.

Please make sure the following information must be stamped on the outside packing

- * IPPC logo ()
- * ISO country code (XX)
- * License no. assigned to the company that fumigated
- * Fumigation method
 HT or MB treatment used

Sample of Marking



E. Port of discharge : HONG KONG

Exhibitors are not advised to send shipment to Shenzhen Airport directly. The customs clearance time is not predictable. All goods to be shipped to HKG for consolidation shipment to Shenzhen. Exhibitors with late shipment are advised to contact us well in advance for arrangements

IV. IMPORTANT NOTES

1. The exact move-in / move-out schedule is subject to the organizer’s final arrangement and is subject to change with or without prior notice.
2. The exact routing is subject to availability of transportation services.
3. All return shipments will only be arranged when all customs clearance procedures are completed and all exhibits handed over to us. As the demand for transportation facilities in China is great, exhibitors must not make any plan on receiving exhibits soon after the exhibition, since it may take over 7 days for exhibits to reach Hong Kong or other destinations.
4. The volume / weight ratio for air cargo is 6:1 (i.e. 1 cbm = 166.7 kgs). The chargeable weight is based on the

volume weight or actual weight which ever yields the greater.

5. The charges for sea / road cargo are based on 1 cbm or 1000 kgs whichever yields the greater.

6. All cargo must be sent with "Freight Prepaid" for inward movement. A 10% surcharge will be imposed for any shipment sent with "Freight Collect". For the return movement if freight charge is required to be prepaid at the port of loading, a 10% advance fee will be levied.

7. Minimum charge for full container loads is:- a. 20'GP = 23 cbm b. 40'GP = 46 cbm

8. Tariff prices are applicable only to single pieces not exceeding 3 m x 2.2 m x 2.2 m / 3000 kgs. Any single pieces in excess of these dimensions / weights will be subject to a separate quotation if which not being quoted in this tariff.

9. Companies require assembling or lifting equipment for erection of exhibits are asked to contact us as soon as possible with details of their requirements. Prices for hiring equipment will then be quoted subject to availability.

10. Prices include free storage in our Hong Kong godown as 5 days prior to our last receiving date for inbound goods, and 5 days after arrival back in our Hong Kong godown for outbound goods. Additional storage will be charged at US\$ 50.00 per cbm per month or part of minimum US\$ 50.00 / transaction.

11. Application for Hong Kong import / export license for overseas exhibitors is at US\$ 50.00 per application and license fee as per outlay.

12. Charges for inbound movement must be settled in full before the opening of the exhibition. Charges for outbound movement must be settled before cargo released.

13. Unpacked cargo - there will be a 20% surcharge for handling unpacked cargo. JES Logistics or its appointed agents will not be liable for any loss or damage.

14. Dangerous goods - there is a 100% surcharge for handling dangerous cargo.

15. Exhibitors are suggested to arrange a proper round-trip all risks insurance coverage for the exhibits (including exhibition period), preferable through a company of which the People's Insurance Company of China is the agent in China. For routing of shipments, it is advised to cover the insurance policy by both air and surface (sea / road), as it is possible that the cargo will be re-exported in either way. Exhibitors should also bring a copy of the insurance policy to China.

16. Our fees and charges are based on presently in force tariff. It is subject to change as to reflect any increase in our cost caused by exchange rate variations, freight rate increase, fuel charges adjustments, insurance premiums or increase of any other charges beyond the control of this company which come into effect after acceptance of your order and prior to delivery.

17. Please do not send CD Roms to the exhibition, as special permit is required.

18. Customs or duty:- All exhibits are importing to China on temporary entry. Give-aways e.g. souvenir (i.e. pens, key chains, note pads, magazines etc) with reasonable quantities and low value may be duty-exempted. It is, however, subject to China customs' approval.

19. Tariff prices are based on exhibits delivered to ground floor only, a 20% surcharge will be levied for delivery to upper floor.

20. All business is transacted only in accordance with our standard trading conditions. Please visit our web-site www.jes.com.hk or contact us for the details.

TRANSPORT ORDER (FORM A)**To : JES Logistics Ltd (fax no. +852 2597 5057)**

We hereby authorize JES Logistics Ltd to deliver our exhibits as per the attached List of Exhibits to the exhibition and to unpack our cargo for customs inspection. All the charges are on our accounts.

We accept JES Logistics Ltd standard trading conditions and understand that the charges are compiled on volume or weight basis and insurance coverage is not included.

A1. Please arrange round-trip insurance coverage for our exhibits (insured value : _____)
(Insurance premium 1.5% on total sum insured, min US\$100.00 / policy. Deductible 1% - 5% on every loss / claim - subject to final confirmation)

A2. We will arrange the insurance coverage for the exhibits by ourselves.

A3. Please pick up the cargo from the address below at extra charge

Pick up address : _____

Contact : _____ Tel : _____

B1. We shall make delivery to JES warehouse by ourselves. Please send delivery order to us.

B2. From Hong Kong to Shenzhen

We hereby certify that the information declared in the List of Exhibits attached is true and correct. We will be fully liable if the customs finds any discrepancy or any cargo not declared. Any additional costs or penalty incurred will be on our account. (The penalty will be 0.05% on the value per day).

Exhibitor : _____ Booth No : _____

Address : _____

Contact No Tel : _____ Fax : _____ E-mail : _____

Authorized Signature with Company stamp

(Name in full : _____ / Date _____)

*** please tick where applicable**



金怡國際展運有限公司 Tel: (852) 2563 6645 Fax: (852) 2597 5057
JES Logistics Limited (CASE LABEL) SHENZHEN – 深圳

展覽會名稱

EXHIBITION :

第十三屆中國國際光電博覽會

The 13th China International Optoelectronic Expo

06 – 09 September 2011

SZCEC, Shenzhen, China 中國、深圳會展中心

參展商

EXHIBITOR :

尺碼

DIMENSIONS : (cm)

長 L

寬 W

高 Ht

重量 Weight (kg)

箱號

CASE No.

_____ of _____
(總件數)

展台號

STAND No.



請在每箱展品外貼上此唛頭。 PLEASE STICK THESE MARKINGS ON EACH OF YOUR PACKAGE.

SZCEC STORAGE AND TRANSPORTATION SERVICE

Address: 1-109, No. 8, Hall 1, Shenzhen Convention and Exhibition Center, Fuhuasan Rd., Futian District, Shenzhen 518048, P. R. China

Contact Person: Qi Fenglin

Tel: +86-755-82848646

1. Freight Forwarder Management				
No.	Description		Rate	
1.1	Management Fee		RMB 25 / cbm / exhibition period	
1.2	Temporary Warehouse (outdoor)		RMB 15 / cbm / exhibition period	
1.3	Temporary Warehouse (indoor)		RMB 8 / cbm / exhibition period	
1.4	Forklift Rental		RMB 2,000 / 4 hour	
1.5	Crane Rental		RMB 3,200 / 4 hour	
<i>Remarks: The freight forwarder is responsible for the above fees. If the exhibitor moves in by themselves, the exhibition center will charge the freight forwarder the above fees.</i>				
2. Landing and Local Transportation (from the airport, train station, etc. to the exhibition storage)				
Item No.	Item	Description	Price	Remarks
2.1	Train / land carriage	cbm	RMB 200 / 3cbm min. 3cbm	1. Service Items: – Handling of the documents when the exhibits arrive at the exhibition hall. – Delivery of the exhibits from the Shenzhen landing place to the warehouse. – Arrangement of the storage of the exhibits before the exhibition (3 days free storage). 2. There are land transportation limits in the Shenzhen urban area; outside this area, we need to charge additional 50%. 3. Oversized / overweight exhibits require handling surcharges (please refer to 3.5). 4. Exhibits delivered by another freight company have no free storage period.
2.2	Air freight	kg	RMB 4 / kg mini 50 / kg	
2.3	Warehouse unloading charge		RMB 20 / cbm	If the exhibits are sent to the Shenzhen Convention and Exhibition Center, the unloading fee will be charged by the SZCEC.
2.4	Warehouse charges		RMB 10 / cbm / day	
3. Onsite Service (from the entrance of the exhibition hall to the booth)				
Item No.	Item	Description	Price	Remarks
3.1	Small piece exhibits	Weight < 50 kg	RMB 50 / cbm (min. 1 cbm)	Service includes sending the exhibits to the booth

3.2	Mechanic exhibits	cbm	RMB 95 / cbm (min. 1 cbm)	<p>1. Service includes:</p> <ul style="list-style-type: none"> - unloading and sending the goods to the reception desk - unpacking the cartons and putting the exhibits in their positions (machine installation not included) - sending the empty cartons and packing materials to depository <p>2. Exhibits installation and putting exhibits in their positions (such as turning over or setting up machines) are charged according to 3.3 - 3.4.</p> <p>This item is charged according to 3.1 - 3.4. If the exhibitor needs to rent these services individually, please call +86-755-82848646.</p>
3.3	Surcharge fee for turning over, setting up, installing, or positioning the machine.	3-ton crane	RMB 200 / hour	
3.4		5-ton crane	RMB 300 / hour	
3.5	Overweight / oversized exhibits handling surcharge	<p>1. Exhibits with L >5 m, W >2.1 m, or H >2.4 m: 10% handling surcharge for every overweight / oversized item.</p> <p>2. Exhibits with a weight >5 tons: the crane handling surcharge is RMB 200 / ton.</p> <p>Note regarding overweight / oversized exhibits: If exhibitors deliver these exhibits directly to the exhibition hall without contacting the exhibition center in advance, the exhibition center cannot guarantee the on-time uploading or positioning of these exhibits; a 50% express fee has to be paid.</p> <p>3. Exhibits with a weight <5 ton: the rental fee for crane usage can be negotiated onsite.</p>		
3.6	Molding exhibits	≤ 5 tons	RMB 160 / ton	min. 3 tons
3.7		5 - 10 tons (including 10 tons)	RMB 180 / ton	
3.8		>10 tons	RMB 200 / ton	
4. Onsite Move-out Service (delivery of the exhibits to the exit of the exhibition hall)				
4.1	The move-out rates are the same as the move-in rates (please refer to 3).	<p>1. Service includes:</p> <ul style="list-style-type: none"> - storing empty cartons or packaging materials during the exhibition period - delivering empty cartons or packaging materials to the booth - helping exhibitors with packing the cartons and delivering the exhibits to the exit of the exhibition hall 		
<p>Notes:</p> <p>1. Concerning the exhibits' transportation, please contact us in advance to declare the measurements and weights of exhibits (including the gross weight and the net weight). The exhibition center will not be responsible for any failed exhibit transportation caused by the failure to contact us and to declare details in advance.</p> <p>2. For the entrance after move-out time, a 50% extra fee will be charged.</p> <p>3. All the above services will be available after we receive the application form. Please fill in the form and other related documents.</p> <p>4. Air cargo is charged by weight (conversion standard: 1,000 kg = 6 cbm)</p> <p>5. All the above service charges do not include insurance fees. Exhibitors are highly recommended to take proper insurance (that also covers the exhibition period). The insurance range should include the accident insurance of the Shenzhen Convention and Exhibition Center and its representatives. Please keep the insurance contract and its copies to apply for the declaration of exhibits damage and loss.</p> <p>6. When delivering exhibits to the exhibition hall, please mark on the carton: the exhibition's name, the company name, the booth number, the contact person, the telephone number, the measurement and weight.</p> <p>7. If exhibitors move in the exhibits by themselves, the management fee will be charged as follows: RMB 25 / cbm / exhibition period (limited only to mechanical exhibits).</p> <p>8. The management fee for the usage of a crane in the exhibition hall is RMB 50 / ton / day.</p>				

**OFFICIAL CONSTRUCTION
CONTRACTOR INFORMATION**

HALL 1

Contractor: Shenzhen Zhongshi Exhibition Co., Ltd.

Add: 8th Floor, Block A, Qunxing Plaza, Huaqiangbei Road, Shenzhen, P.R. China

Tel: +86-755-83748458 / 83748459 (ext. -40 / -45)

Fax: +86-755-83747292 / 83210849

E-mail: office@zhongshifair.com.cn

Contact Persons: Ms. Xiang, Ms. Li

24-hour Hotline: +86-755-21174115; +86-755-21174116

Account Name: Shenzhen Zhongshi Exhibition Co., Ltd.

Accounting Bank: Shenzhen Development Bank Co., Ltd., Head Office, Shenzhen, P. R. China

Account No.: 11003776246902

SWIFT Code: SZDBCNBS

HALL 2, HALL 3, HALL 4, HALL 9

Contractor: Engineering Department, Shenzhen Convention and Exhibition Center

Add: 2nd floor, Gate 1 Hall 4, Shenzhen Convention and Exhibition Center, Fuhuasan Road, Shenzhen, P.R. China

Website: www.szcec.com/gongc.htm

E-mail (for booth layout checking): hsy@chtf.com

Tel: +86-755-82848712

Email (for renting): zl@chtf.com

Tel: +86-755-82848711

Contact Person: Ms. Zhai Shimei

Fax: +86-755-82848714

BANK NAME: PING AN BANK

ADDRESS: SHENZHEN PING AN BANK BUILDING, 1099 SHENNAN RD, C.SHENZHEN 518031, CHINA

SWIFT CODE: SZCBCNBS

ACCOUNT NAME: SHENZHEN CONVENTION AND EXHIBITION CENTER MANAGEMENT CO., LTD.

ACCOUNT NO.: 0012100764520

1. Construction Procedures

1.1 The following documents must be submitted for **the applicaiton of raw space construction**:

Drawings, including:

- A color stereogram effect drawing
- Ichnography and stereogram drawing (with detailed dimensions and materials instruction)
- Structure drawing
- Relevant electricity instructions
- Application form for raw space construction
- All documents must be sent to the official constructor by E-mail (faxes will not be accepted, and the deadline is August 10, 2011).

1.2 The following documents should be submitted to the official constructor for entrance permission.

Copies of construction contractor's business license and relevant qualification certifications.

Fill in the "Raw Space Construction Safety Responsibility" form (this form requires a company stamp and a signature, please send two copies).

Stamped form naming the attorney / legal representative and copies of the construction contractor's ID and other contact information.

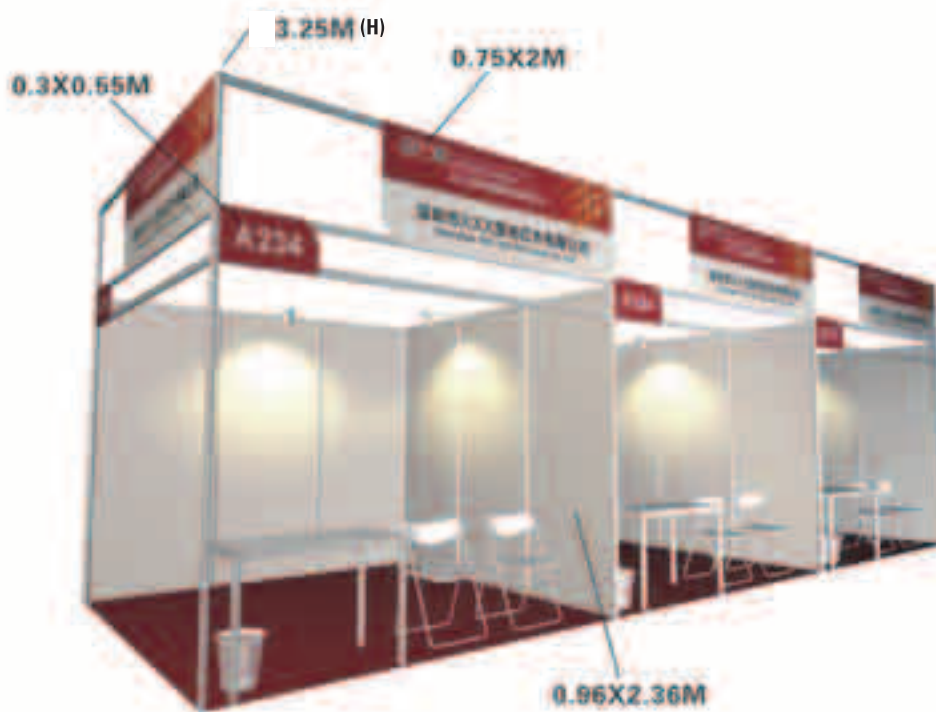
2. Fees Charged for Raw Space Stand Fitting

Management fee
 Cleaning deposit
 Electricity fee
 Deposit for construction safety
 Fee for temporary electricity use
 Cost of "Construction Permit" (Please refer to Form 6 and Form 7)

3. Pre-renting Service

Exhibitors who need the pre-renting service must fax the "Pre-rent Form" (please refer to the attached Form 4, Form 5) with an official stamp to the official construction contractor before August 10, 2011 and pay the rent.

4. Design and Facilities of a Standard Booth



- (1) Fascia Board (company name in Chinese and English, booth no.)
- (2) Wall partitions (exhibition space with wall partitions on three sides; a corner booth has two open sides with fascia boards)
- (3) Carpet (uniform color as required by the exhibition)
- (4) One information counter (L 1 m x W 0.5 m x H 0.75 m)
- (5) Two folding chairs
- (6) One 5 A power supply
- (7) Two lamps
- (8) One wastebasket

Note:

Exhibitors must not put nails, hooks, or oil paint on the partitions. All posters and wallpapers must be removed when the exhibition is finished. The exhibitor is liable for any damages to the booth. For other rental services such as special decorations, extra lighting, furniture, etc., please refer to the rental form.

FORM 3

Deadline: August 10, 2011

RAW SPACE CONSTRUCTION CONTRACTOR DECLARATION FORM

1. Exhibitor Information

Company Name: _____
 Booth No.: _____ Size: _____ Dimensions: _____x_____
 Contact Person: _____ Tel: _____ Fax: _____
 E-mail: _____

2. Construction Contractor Information

Company Name: _____
 Contact Person: _____ Tel: _____ Fax: _____
 Booth No.: _____ Size: _____ Dimensions: _____x_____
 E-mail: _____
 Number of Construction Personnel: _____ Fee: _____

3. Documents for Auditing

(Required documents: three-dimensional effect drawing, ichnography, stereogram, electricity drawing, electricity consumption)

Eligible drawings will be returned to the exhibitor in written form with the official audit seal within 7 working days; non-eligible ones will be returned to the exhibitor in written form with amending requirements. Re-auditing will take place 7 days before the opening of the exhibition.

Note: Drawings must be e-mailed to the official construction contractor.

(the following must be completed by the official construction contractor)

Addressee		Date	
Content			

Hall 1

Shenzhen Zhongshi Exhibition Co., Ltd.
 Tel: +86-755-83748462-45/20
 Fax: +86-755-83747292/83210849
 E-mail: kf@zhongshifair.com.cn
 Contact Person: Ms. Lee, Ms. Li

Hall 2, Hall 3, Hall 4, Hall 9

Engineering Department, Shenzhen Convention and Exhibition Center
 Tel: +86-755-82848712
 Fax: +86-755-82848714
 E-mail: hsy@cht.com

FORM 4

Deadline: August 20, 2011

ONSITE FURNITURE RENTAL FORM

Company Name:

Booth No.:

Tel:

Furniture					Furniture				
No.	Item	Specifications	U/P (RMB)	QTY	No.	Item	Specifications	U/P (RMB)	QTY
1	Folding Chair	White	25		17	TV Rack	0.5x0.5x1m	100	
2	Leather Chair	Black (RMB 200 deposit)	100		18	Table Cloth	1.8x1.8m (RMB 100 deposit)	50	
3	Table	1x0.5x0.75m	80		19	Fascia Board	1x2.5m	80	
4	Meeting Table	1x0.5x1m	150		20	Booth Dismantling	3x3 / 2x3	240	
		1x0.5x0.75m	100		21	Booth Lamp Adjusting	0.5M / 1M	50	
5	Round Table	Wood, R: 1m / H: 0.8 m	100		22	White Flannelette Cover	1x0.5m	30	
		Glass, R: 0.7m (RMB 300 deposit)	180		23	Panel Stand	Steel	50	
					24	Board Adjustment	1pc / time	15	
6	Shelf	Flat 1x0.3m	50		Lighting				
		Slope 1x0.3m	60		25	Spot Light	100W	90	
7	Tall Showcase(without light)	1x0.5x2.5m	600		26	Quartz Light	35W	80	
	Tall Showcase (with one 100W spotlight)	1x0.5x2.5m	650		27	Fluorescent Light	40W	80	
8	Low Cupboard	1x0.5x0.75m	200		28	Fluorescent Light (in showcase)	L: 0.9m 40W	80	
					29	Quartz Light (in showcase)	35W	100	
9	Table Showcase	1x0.5x1m	400		30	Arch Information Counter	100cm(H)	500	
	Table Showcase (with one 40W fluorescent light)	1x0.5x1m	450		31	Solar Light	100W	150	
10	Empty Plate (with 16 pothooks)	1x1.1m	100				300W	250	
11	Empty Plate (with 32 pothooks)	1x2.2m	150				500W	320	
12	Carpet	All colors (made in China)	15		32	Haloid Light	70W	300	
13	Folding Door	1x2.5 m (with lock, RMB 50 deposit)	150				250W	400	
14	Square Table	0.7x0.7x0.7m	100						
15	Brochure Holder	Metal, RMB 200 deposit	150						
16	Adjustable Separation Board	1m	30						
Total Amount:									
Authorized Signature of Leaseholder:					Authorized Signature of Exhibitor:				

Notes:

The attached quotations are rental prices for one exhibition period. Prices will be doubled for periods exceeding one exhibition period. The attached quotations include transportation, installation, dismantling, cleaning, materials, construction, and management fees. In-hall power and water supplies cannot be transferred to out-hall use. Out-hall power and water supplies are available for a RMB 100 management and installation fee. The power supply period for booth construction is 2 days. The overtime power consumption fee is RMB 150 per day; materials should be self-prepared for temporary electricity use. All the above rental prices are onsite prices. Pre-renting and payment 15 days before the exhibition may result in a 10% discount (except for those items marked with a "***"). Any exchange of the pre-rental furniture will result in a deduction of 30% of the rental fee as costs for labor, material, and construction. All equipment allocated by the Organizer cannot be exchanged. Exhibitors cannot take goods from other booths. Power ≥ 60A should be applied for in advance as it cannot be installed during the exhibition. Internet and telephone lines should be applied for in advance or during the stand-fitting period as they cannot be installed during the exhibition.

Hall 1

Shenzhen Zhongshi Exhibition Co., Ltd.
Tel: +86-755-83748462-45/20
Fax: +86-755-83747292/83210849
E-mail: kf@zhongshifair.com.cn
Contact Person: Ms. Lee, Ms. Li

Hall 2, Hall 3, Hall 4, Hall 9

Engineering Department, Shenzhen Convention and Exhibition Center
Tel: +86-755-82848711
Fax: +86-755-82848714
E-mail: zl@cht.com
Contact Person: Ms. Zhai Shimei

FORM 5

Deadline: August 20, 2011

ONSITE POWER AND WATER RENTAL FORM

Company Name:

Booth No.:

Tel:

Power & Water					Power & Water					
No	Item	Specification	U/P (RMB)	QTY	No	Item	Specification	U/P (RMB)	QTY	
33	Indoor Driving Power (3 phase power point)	15A/380V	1,100		*38	Temporary Water Supply	DN20-25mm (0.6" flexible plastic tube)	100/hour		
		20A/380V	1,500		*39	Temporary Drainage	DN40mm(1.5" flexible plastic tube)	50/hour		
		30A/380V	2,000		Internet & Others					
		60A/380V	3,600		*40	Potted Plant	Big	30		
		100A/380V	6,000		Small		15			
		150A/380V	10,000		*41	Dust Extraction	For carpet	5/sqm		
34	Indoor Driving Power (single phase power point)	10A/220V	450		*42	ADSL (2M)	Deposits RMB 500 / pc	1,000		
		15A/220V	700		ISDN	Deposits RMB 500 / pc	1,500			
		20A/220V	1,100		*43	Internet Port		400		
		30A/220V	1,400		*44	Telephone	IDD (RMB 3,000 deposit)	600		
		60A/220V	2,200				DDD (RMB 1,000 deposit)	600		
*35	Indoor Power for Booth Construction (2 days)	15A/220V	300			LDD	500			
36	Water Ration	15A/380V	400		*45	High-speed Broadband Access	≤5 IP addresses	1,500/ Exhibit. Period		
		DN15mm(0.4")	900				6-9 IP addresses	2,000/ Exhibit. Period		
		DN20mm(0.6")	1,000				≥10 IP addresses	2,500/ Exhibit. Period		
		DN25mm(1")	1,200		46	Water Dispenser	Vertical (RMB 200 deposit)	80		
						Drinking Water	Barreled (RMB 50 deposit)	20		
		DN20-25mm (0.6" flexible plastic tube)	200		47	Fire Extinguisher	ABC Powder Type 4kg (RMB 40 deposit)	40		
Total Amount:										
Authorized Signature of Leaseholder:					Authorized Signature of Exhibitor:					

Notes:

The attached quotations are rental prices for one exhibition period. Prices will be doubled for periods exceeding one exhibition period.
 The attached quotations include transportation, installation, dismantling, cleaning, materials, construction, and management fees.
 In-hall power and water supplies cannot be transferred to out-hall use. Out-hall power and water supplies are available for a RMB 100 management and installation fee.
 The power supply period for booth construction is 2 days. The overtime power consumption fee is RMB 150 per day; materials should be self-prepared for temporary electricity use.
 All the above rental prices are onsite prices. Pre-renting and payment 15 days before the exhibition may result in a 10% discount (except for those items marked with a "**").
 Any exchange of the pre-rental furniture will result in a deduction of 30% of the rental fee as costs for labor, material, and construction.
 All equipment allocated by the Organizer cannot be exchanged. Exhibitors cannot take goods from other booths.
 Power ≥ 60A should be applied for in advance as it cannot be installed during the exhibition.
 Internet and telephone lines should be applied for in advance or during the stand-fitting period as they cannot be installed during the exhibition.

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Hall 2, Hall 3, Hall 4, Hall 9

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 Contact Person: Ms. Zhai Shimei

FORM 6

OTHER SERVICES

Construction Management				
No.	Type	Unit Price		
1	Construction Permit Badge	5RMB (deposit 50RMB/pc)		
2	Management Fee for Raw Space Stand	10RMB / sqm		
Note: The above fees must be paid by the contractor.				
Overtime Services				
No.	Time	17:30 - 22:00	22:00 - 24:00	Remarks
	Exhibitor	Price (RMB)		
1	36 - 72 sqm	20RMB / sqm	20RMB / sqm	1. Apply before 16:00. 2. No overtime work after 24:00. 3. Air conditioner is not available. 4. The overtime work fee of the booth less than 36 sqm will be charged as 36 sqm booth. 5. Under special conditions, overtime work fee charged as 20RMB/sqm/2hours.
2	72 - 100 sqm	18RMB / sqm	18RMB / sqm	
3	≥ 100 sqm	16RMB / sqm	16RMB / sqm	
Cleaning Services				
No.	Service	Standard	Price (RMB)	Remarks
1	Raw Space Security & Cleaning Deposit	≤ 100 sqm	6,200 RMB / Exhibition Period	1. The deposit must be paid by the contractor. 2. The cleaning deposit can only be reclaimed after removal of all waste and approval by the official staff. 3. The safety deposit can only be returned if no safety accident happens during the stand fitting and move out.
2		100 - 200 sqm	8,700 RMB / Exhibition Period	
3		> 201 sqm	12,500 RMB / Exhibition Period	

Air Compressor Service

FORM 7

I (The technician assigned by the exhibition center will be responsible for this service. It is only available for Hall 1, Hall 3, Hall 4 and Hall 9)

Item No.	Type	Power KW/HP	Volt (220 V/380 V)	Pressure	Volume (liter/minute)	Rental Rate (RMB)	Package Price (RMB) (power and air compressor included)
1.1	AW150012	15/20	380 V	12 kg	1,500	2,000	3,000
1.2	AW19008	15/20	380 V	8 kg	1,900	2,000	3,000
1.3	AW100012	11/15	380 V	12 kg	1,000	1,200	2,100
1.4	AW15008	11/15	380 V	8 kg	1,500	1,200	2,100
1.5	AW80012	7.5/10	380 V	12 kg	800	1,200	1,900
1.6	AW105010	7.5/10	380 V	10 kg	1,000	1,200	1,900
1.7	AW9008	7.5/10	380 V	8 kg	900	1,200	1,900
1.8	AW60012	5.5/7.5	380 V	12 kg	6,000	1,000	1,600
1.9	AW6708	5.5/7.5	380 V	8 kg	670	1,000	1,600
1.10	AW40012	4/5.5	380 V	12 kg	400	1,000	1,600
1.11	AV4008	4/5.5	380 V	8 kg	400	1,000	1,600
1.12	AW30012	3/4	380 V	12 kg	300	800	1,300
1.13	AV1608	1.5/2	220 V/380 V	8 kg	160	800	1,300
1.14	AW3608	3/4	380 V	8 kg	360	800	1,300
1.15	AV2508	2.2/3	220 V/380 V	8 kg	250	800	1,300
1.16	AV1208	1.1/1.5	220 V/380 V	8 kg	120	800	1,300
1.17	AV808	0.75/1	220 V/380 V	8 kg	80	600	1,100
1.18	AZ508	0.55/0.75	220 V/380 V	8 kg	50	600	1,100

Note: The above prices refer to the rental fee for one air compressor during the exhibition period (air compressor power included). Please reserve one week before the exhibition.

II (The technician assigned by the exhibition center will be responsible for this service. It is only available for Hall 2.)

Item No.	Type	Price for Exhibition Period (RMB)	Remarks
2.1	0.3 cbm / min	900	1. This service is only available in Hall 2. Please adhere to the regulations concerning the usage of air in the exhibition hall.
2.2	0.6 cbm / min	1,200	
2.3	1.0 cbm / min	1,500	

Note: If you apply for the air compressor service and make payment to the official constructor one week before the exhibition, you may get a 10% discount. Otherwise, the air compressor is charged according to the prices quoted above.

FORM 8**Deadline: August 15, 2011**

EXHIBITOR MANAGEMENT RESPONSIBILITY

In order to ensure the smooth operation of the 13th CIOE according to the state fire safety laws and regulations as well as to the principle "whoever is in charge bears the responsibility", the CIOE Committee Office requires all responsible persons (or authorized responsible persons) to take full responsibility for the exhibiting company with regard to booth management and fire safety during the exhibition. This includes the following:

- The exhibitor must ensure that all exhibits comply with the Intellectual Property Rights Law and with the Exhibits Application Form. He has to ensure the legitimacy of exhibits and technologies and that all documents that have been submitted exclusively contain information that is true, accurate, and legitimate.
- Selling exhibits in the exhibition hall is prohibited, same as onsite cash transactions, arbitrary placing or distributing of items, cheating, or any other illegal activities. The exhibitor is expected to timely detect and rectify any irregularities. The exhibitor shall take full responsibility for the consequences arising from neglecting his duties.
- The exhibitor must take charge of security, fire safety, and construction safety issues during the exhibition.
- The exhibitor is responsible for the exhibits and any other private goods. Cash, valuables, and important documents have to be removed from the hall at closing time. The exhibitor shall take full responsibility for any loss or damage.
- The exhibitor must adhere to the Exhibition Hall Management Regulations. Damaging the exhibition hall, its facilities or environment is prohibited.
- The exhibitor must adhere to the relevant fire safety regulations: Inflammable materials must not be used in booth construction. Inflammable, explosive, poisonous, or contaminative goods must not be taken into the exhibition hall.
- The exhibitor has to make sure not to annoy visitors or other exhibitors by noise. The volume of audio-visual equipment must be below 70 decibels.

This form is effective as soon as it has been signed by both parties.

China International Optoelectronic Exposition

Representative of the CIOE

(Authorized signature):

Tel: +86-755-86290901

Fax: +86-755-86290951

Date: _____

Exhibitor

Representative of the Exhibitor

(Authorized signature):

Tel: _____

Fax: _____

Date: _____