

Sponsorship Opportunities

Official Catalogue (A)

Item No.	Position	Price (USD)	Size (mm)
A-01	Front Cover	4,700	151*164
A-02	Back Cover	4,700	156*236
A-03	Inside Front Cover	4,400	156*236
A-04	Head Page	4,400	156*236
A-05	Inside Back Cover	4,400	156*236
A-06	Facing Inside Back Cover	4,400	156*236
A-07	Double Page Spread	3,950	306*236
A-08	Full Page	3,150	156*236
A-09	Belt Advertising	5,500	426*76

Visitor Guide (B)

Item No.	Position	Price (USD)	Size (mm)
B-01	Front Cover	7,850	216*216
B-02	Back Cover	4,700	216*291
B-03	Inside Front Cover	4,400	216*291
B-04	Head Page	4,400	216*291
B-05	Inside Back Cover	4,400	216*291
B-06	Facing Inside Back Cover	4,400	216*291
B-07	Full Page (Max.15 pages)	3,950	216*291

Exhibitor Manual (C)

Item No.	Position	Price (USD)	Size (mm)
C-01	Front Cover	4,700	216*216
C-02	Back Cover	4,700	216*291
C-03	Inside Front Cover	4,400	216*291
C-04	Head Page	4,400	216*291

C-05	Inside Back Cover	3,950	216*291
C-06	Facing Inside Back Cover	3,950	216*291
C-07	Full Page (Max.10 pages)	3,150	216*291

China Optoelectronics (D) (Quarterly Magazine, Min 2 Issues)

Item No.	Position	Price (USD)	Size (mm)
D-01	Back Cover	3,150	216*291
D-02	Inside Front Cover	3,150	216*291
D-03	Fly Page	3,150	216*291
D-04	Inside Back Cover	3,150	216*291
D-05	Facing Inside Back Cover	3,150	216*291
D-06	Double Page Spread	3,150	426*291
D-07	Full Page	2,400	216*291

Note: China Optoelectronics is a quarterly magazine and the September issue (show issue) will be delivered on site with a 20% increased price.

China Optoelectronic Express (E)

Item No.	Position	Price (USD)	Size (mm)	Remarks
E-01	1/2 Front Cover (Max.3 pages)	5,500	240*150	
E-02	Back Cover	4,700	240*334	
E-03	Inside Front Cover	4,400	240*334	
E-04	Full page	3,950	240*334	
E-05	1/2 Full page	3,150	240*165 (Horizontal) 118*334 (Vertical)	
E-06	Head Logo	2,400	75*18	Place at the upper-right corner of front cover to promote company brand

“China Optoelectronic Express” will be issued during CIOE 2018, and there will be totally three issues. It will be published with a print run of 30,000 copies per issue. It mainly provides promotion opportunities for exhibitors of CIOE 2018 and for attendees of the China International Optoelectronic Conference 2018 (CIOEC 2018). The newspaper focuses on new product launches, meetings and commercial activities, schedules and timetables, introducing new technologies and products, publishing booth numbers and product pictures, onsite reports, exhibitor-sponsored reports etc.

Others (F)

Item No.	Position	Price (USD)	Remarks
F-01	Gifts (Exclusive Sponsor)	47,000	Gift for Guests and Exhibitors
F-02	Logo on Visiting Permission Ticket (Max. 40 Logos)	2,400/Logo	Visiting permission tickets will be delivered to numerous visitors before the exhibition. An excellent advertising opportunity to attract each recipient's attention (300,000 pieces with color print). Vector Files or AI, EPS, TIF Files with Resolution no less than 300DPI
F-03	Visitor Badge and Lanyard (Exclusive Sponsor)	31,300	The Badges for all Visitors/Buyers. (80,000 pieces). Size:106*83mm
F-04	Exhibitor Badge and Lanyard (Exclusive Sponsor for Each Sup-expo) (Max. 3 Logos)	15,700	10,000 pieces per sub-expo
F-05	Non-woven Information Bag (Exclusive Sponsor)	31,300	Information Bag (60,000 pieces) for onsite Distribution Size: 420*340*90mm (W*H*L), double side
F-06	Paper Information Bag	15,700 (One-side) 31,300 (Exclusive)	Size: 420*340*90mm (W*H*L), double side
F-07	Belt Waist Ad. on Bottled Water	15,700	Size:200*50mm, 60,000 pieces

On-site Advertisement (G)

Item No	Position	Price (USD)	Remarks	
G-01	Onsite Banner	3,950/piece (Double Sides)	6*8m	In the Exhibition Halls (Max 40pcs in Hall 1; Max 20pcs in Hall 2/Hall 9; Max 10pcs in other Halls)
G-02	Banners at Exhibitor and Visitor Registration Counter (18 pieces) (Exclusive Sponsor)	4,700 / Registration Counter	3.5*1.2m/pcs	Exhibitor Registration Counter 205, Visitor Registration Counter 206, Room 207 CIOE Organizing Committee Office
G-03	Visitor Form-filling Counter (Exclusive Sponsor)	800/piece		Visitor Registration Counter 201, 206 & 215
G-04	Indoor Banners	4,700/piece	4*14m	North Entrance, 2 nd Floor Service Center (3 pieces)
G-05	Indoor Banners	3,150/piece	26*1.2m	Glass Fence of Second Floor Balcony in Each Exhibition Hall
G-06	Indoor Banners	3,150/piece	3*12.6m	Inside Observation Escalator In Hall 1
G-07	Indoor Curtain Wall	7,850/20 pieces	2.93*1.18m/piece (W*H)	Hall 5 & Hall 6 Entrance

Outdoor Advertisements (H)

Item No	Position	Price (USD)	Remarks	
H-01	Balloon (Double Rubber)	800/piece (minimum 8 or 16 pcs)	Inside Diameter 3M	The South, North, East and West of the Water Pool at North Square

				Center.
H-02	Banner Ad. on Bridge Gallery	2,400/piece (minimum 3pcs) 23,500/side	9*4M	In North Square
H-03	KT Board Ad. under Bridge Gallery	4,700/side	5M*1M*15	On Both Sides of North Square, 15 Pieces for Each Bridge Gallery
H-04	Billboard Ad. on the Stairs of North Square	7,850/ piece	17.7*4.9M	3 pieces, Billboard Ad. on the stairs of North Square
H-05	Triangular Advertisement Board (Double-side)	3,950/piece	10.5*3.7M	12 pieces, Located in Water Pool, North Square Center
H-06	Floor Sticker	7,850/16 pieces	2.9*0.16*16M/piece	North Square Stair
H-07	North Entrance Curtain Wall	12,500/20 pieces	2.93*1.18m/piece (W*H)	North Entrance Curtain Wall
H-08	East to West Outdoor Aisle Curtain Wall	2,400/8 pieces	2.93*1.18m/piece (W*H)	East (Hall 8, 9) West (Hall 2, 3) 8 Pieces
H-09	South to North Outdoor Aisle Curtain Wall	4,700/16 pieces	2.93*1.18m/piece (W*H)	Hall 1-2, Hall 1-9, Hall 4-5, Hall 6-7 16 pieces
H-10	East to West Elevator Banner	3,150/piece	3*10.2M	East to West Elevator
H-11	Back Side of Welcome Board (Max 2pcs)	15,700/piece	6*8M	Welcome Boards on the East and West Side of North Square

China International Optoelectronic Conference (L)

Item No	Keynote Speech	Price (USD)	Remarks
L-01	Speech on China International Optoelectronic Conference (25 minutes)	3,150	The speaker should take the responsibility, if the presentation violates the intellectual property rights.
L-02	Logo Ad. On Background Board	2,400	
L-03	Display Table (Maxim 5 Sponsors)	1,600	The display table will be provided for the sponsor to showcase their products.
L-04	Brochure/Flyers Inserted in Attendees' Bag (Exclusive)	1,600	(Max 300 pieces)
L-05	Brochure/Flyers Distributed to each Attendees' Chair (Exclusive)	1,600	(Max 300 pieces)
L-06	Roll-up Banners Displayed in the Conference Room	800	Roll-up banners provided by the Sponsor (Max 5 pieces)
L-07	Posters Displayed in the Conference Room	350	Posters provided by the sponsor.

Conference Guide (M)

Item No.	Position	Price (USD)	Remarks
M-01	Front Cover	3,950	Characters must be converted to outline; vector files including images require a resolution over 300DPI; text should keep at least 10mm distance from the trim box.
M-02	Back Cover	3,150	
M-03	Inside Front Cover	2,850	
M-04	Head Page	2,400	
M-05	Inside Back Cover	2,850	
M-06	Double Page Spread	2,400	
M-07	Full Page	1,600	

CIOE Sup-expo Website:

Name	Position	Price (USD)	Size (Pixel)	Specifications
W-01	Homepage Leaderboard	7,850/3 months	1920*350 pixel (W*H)	Home page
W-02	Homepage Square Banner	6,250/3 months	280*215 pixel (W*H)	Left Side of Homepage
W-03	Homepage Rectangle Banner	4,700/3 months	773*108 pixel (W*H)	Under the "Exhibits" of Homepage
W-04	Homepage Button	3,150/3 months	200*85 pixel (W*H)	Right Side of Homepage
W-05	Homepage Logo Banner	2,400/3 months	132*47 pixel (W*H)	Brand- exhibitor Logo Banner
W-06	Other Channels Leaderboard	3,150/3 months	773*108 pixel (W*H)	Upper Side of all the Other Channels

New Product & Technology Presentation (X)

Item No	New Product & Technology Presentation	Price (USD)	Remarks
X-01	New Product & Technology Presentation (25 minutes)	3,150	The speaker should take the responsibility, if the presentation violates the intellectual property rights.
X-02	Logo Ad. on Background Board	2,400	

Remarks: The prices listed above apply for all sponsorship opportunities from September 10, 2017 to September 8, 2018.